

## Communications Committee

### 2020 Annual Report

The Communications Committee believes shared information serves to connect us and strengthen us as a community. To that end, we regularly update the website, the private Facebook group “Newtown Monthly Meeting Updates and More”, and the bulletin board. We generate weekly announcements, a monthly newsletter and timely press releases to the Advance. We see that the benefit of having a variety of communication pathways is that announcements are assured a broader reach.

Our committee consists of a conglomerate of meeting members – the announcers; the newsletter team; the recorder, webmaster and press agent; and those who tend to the bulletin board and Facebook page.

We are happy to report that **every** committee, to varying degrees, has placed content on the website. We encourage everyone to take some time to review all of the nooks and crannies of the website, including the welcome page, the committee pages and the various calendars. There are three separate calendars: one that lists NMM events, and another that lists events occurring in the wider Quaker community (for example, events sponsored by PYM, Pendle Hill, the Peace Center or other Quaker Meetings). Also included on this site are various social justice events.

The third calendar is the reservations calendar. We recently created a new email address [reservations@newtownfriendsmeeting.org](mailto:reservations@newtownfriendsmeeting.org) to streamline the reservations process. This email is routed to the clerk of Building and Grounds, Marj Burton. Due to the recent necessity of meeting virtually, the meeting has obtained a Zoom Pro account. Mark Ratliff, who is also listed on the reservation email address, will be coordinating the use of the Zoom Pro account for Newtown Meeting-related matters.

The use of the Facebook page continues to grow. There are now 139 participants and, in the last month, the use of this site has grown 156% . The number of visits to the Meeting’s website has also increased, with usage higher in the winter than in the summer and Wednesdays and Sundays being the more highly frequented days. The newsletter is sent electronically to 226 people (including some organizations) and 50 copies are printed. There are 284 people on the Mailchimp list.

We appreciate comments and feedback as we continue to grow and evolve, and refine the ways the Meeting sends and receives messages. Everyone is encouraged to send announcements to [communications@newtownfriendsmeeting.org](mailto:communications@newtownfriendsmeeting.org).

Submitted by

Sharon Hulihan, Clerk